

# A knowledge building community to support health & social Care

June 2017

Suzanne Traynor Follow us on Twitter [@traynors](#)

Fiona Cameron Follow us on Twitter [@Cameron\\_fiona](#)

**ENTER Conference Slagelse, Denmark 2017**  
Mental Health and the Virtual World



**Carmel Clancy**  
MyCA Project Director  
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Professor in Social Care MDX Uni  
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# Welcome to the MyCA team today



**Suzanne Traynor**  
MyCA  
@Traynors



**Jennifer Springham**  
MyCA  
@jlspringham2

**Fiona Cameron**  
MyCA  
@Cameron\_Fiona

**Yetty Agunbiade**  
MyCA  
@AgunbiadeYetty



# What is My Care Academy?

## Our vision



— Our vision is to **improve health and social care** for our local communities by **transforming professional development** and learning within **North Central London.**

Discover more  
[mycareacademy@mdx.ac.uk](mailto:mycareacademy@mdx.ac.uk)  
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# What is My Care Academy?

## Our aspiration



We're enabling our workforce and partners in care to **harness and share local talent, expertise and skills** by embracing digital solutions to ***connect, collaborate and co-create*** to deliver world-class care.

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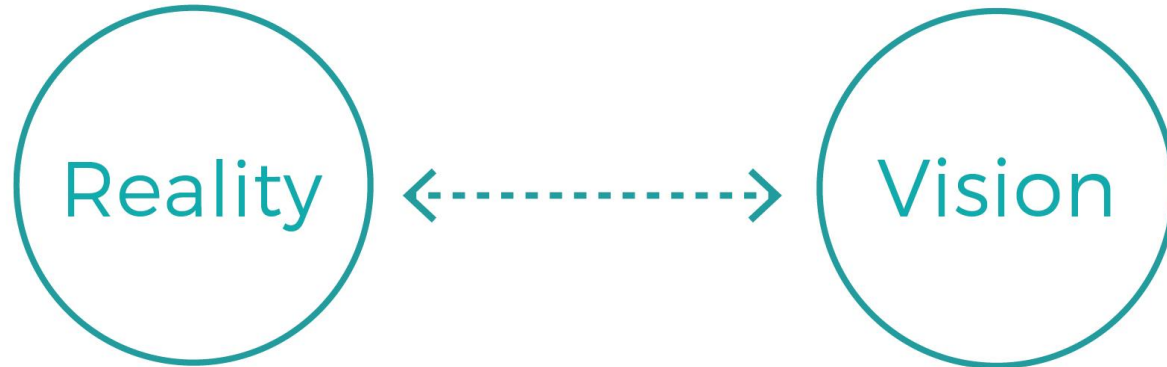
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# Minding the gap

We're aiming to bridge the gap



Learning when you need it

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# A framework for co-production

## The National Survivor User Network 4Pi National Involvement Standards



This means we will be clear about the purpose of involvement, the individuals and groups who will be present and their role in the process. That process and the desired impact of involvement will be explained from beginning to end. When a particular piece of work is complete we will feed-back on what has been achieved to those involved. By working to the 4PI Framework we will make the best of working together which should improve outcomes for all.

## Our statement of intent

**4Pi Standards - Principles, Purpose, Presence, Process, Impact when involving people who use mental health services, their family and carers.**

Our vision is of 'nothing about us without us'. Meaningful involvement for us means involvement that makes a difference: it should improve services and improve the mental health, wellbeing and recovery of everyone experiencing mental distress.

**PRINCIPLES** Meaningful and inclusive involvement depends on a commitment to shared principles and values. This includes valuing the contribution of service users and carers equally to those of professionals.

**PURPOSE** The purpose of involvement should be clear and clearly communicated to everyone involved in the activity as well as the wider organisation.

**PRESENCE** A diversity of service users and carers should be involved at all levels and all stages of an organisation or project. The people who are involved should reflect the nature and purpose of the involvement. Service users and carers should have the opportunity to be involved separately as they may have different priorities.

**PROCESS** The process of involvement needs to be carefully planned in terms of issues like recruitment, communications, being offered appropriate support and training and payment, so that service users and carers, including those from marginalised communities, can get involved easily and make the best possible contribution.

**IMPACT** For involvement to be meaningful, it needs to make a difference to the lives or the experiences of service users and carers.

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Suzanne Traynor  
MyCA @Traynors

—  
Roadmap & Pilots

**Suzanne Traynor, Associate  
Professor Mental Health (Practice)  
MyCA**

# My Care Academy Roadmap Timeline

Phase	Phase 1	Phase 2	Phase 3	Phase 4	Phase 5
Website	<i>Onboarding</i>	<i>Prototype (Draft)</i>	<i>Pilots</i>	<i>Main Launch</i>	<i>Rollout to 5k staff</i>
Call to Action	Awareness Interest Engagement	Explore Involve Iterate	Validate Participate Test	Inspire Encourage Learn	Inspire Encourage Share Learn
Key Dates	27 Jan	31 March	18 May	Autumn	Autumn

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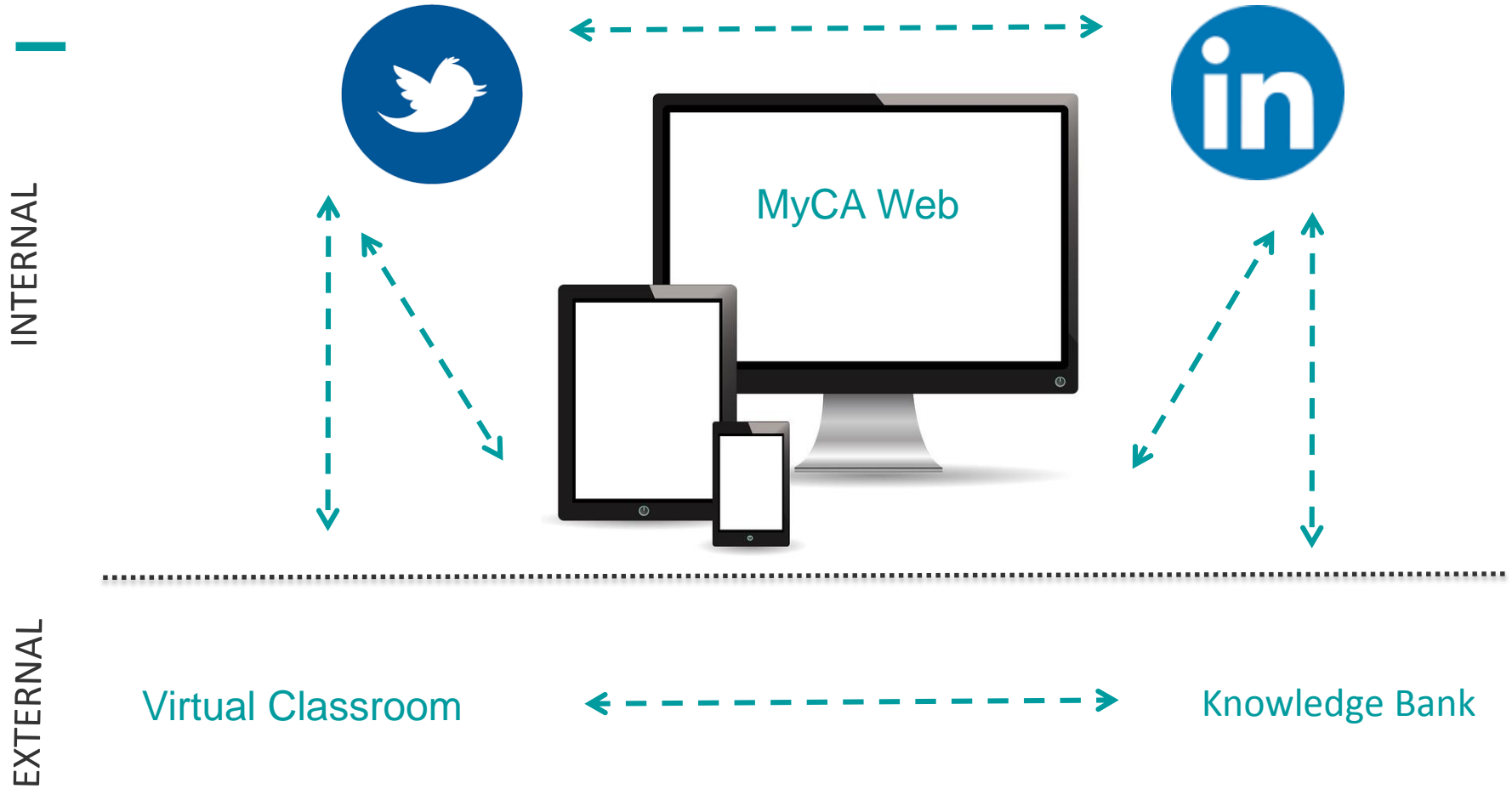
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# Digital Ecosystem



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# My Care Academy website launched 27 January '17

[www.mycareacademy.org](http://www.mycareacademy.org)



## Aim:

To create hub for the partnership & easy access for staff to the Virtual Classroom & Knowledge Bank

## Summary:

- Phase 1: Launch site & social media
- Phase 2: Virtual Classroom log in (pilot)
- Phase 3: Blog and Events page

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# Growth in Micro Learning

Micro Learning	Macro Learning
I need help now	I want to learn something new
2 mins to 15 mins Topic or problem based Video or text or infographic	Hours or days Definitions, concepts, principles, practice Exercises graded by others People to talk, learn from Coaching and support needed
Is the content useful and accurate?	Is the author authoritative and educational
Videos, articles, tools, apps e.g. YouTube, apps, podcasts, social media, forums, private groups (Slack,Flock)	Courses, classes, programs e.g. MOOCS, Moodle

Adapted after [@Josh\\_Bersin](#)

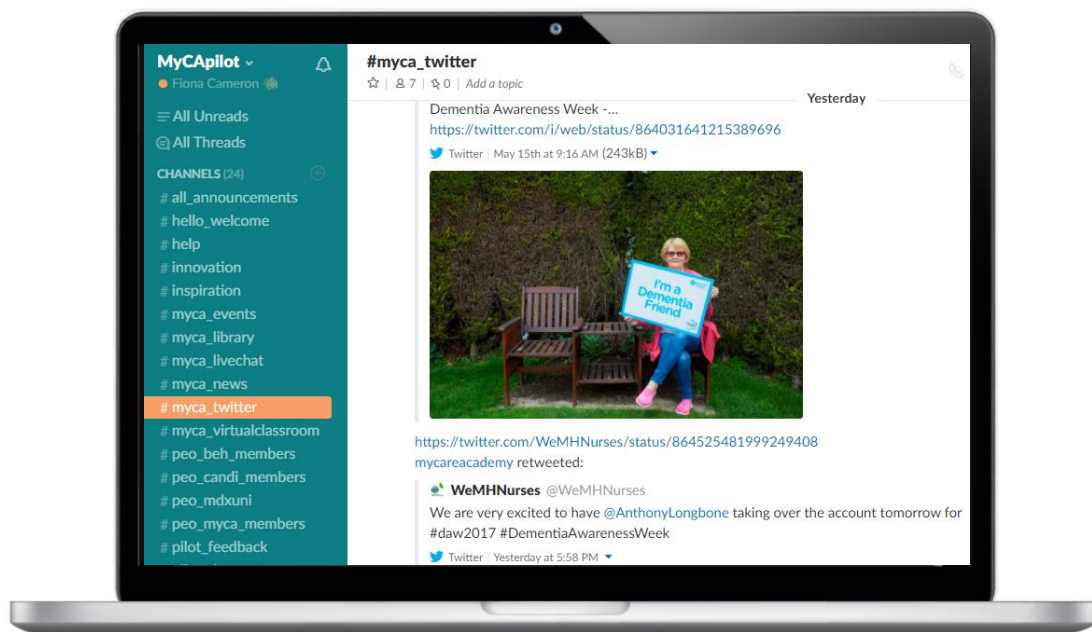
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# The Knowledge Bank Pilot launches in May to June



## Aim:

To pilot and test the Knowledge Bank concept with staff across the partnership. Peer to peer support & knowledge building.

## Summary:

2 month pilot May to June  
Review July, launch Autumn

Advocates: x 15

Participants: x 50 total

Devices: PC & laptops, Mobiles, Tablets

Web browsers: All

Feedback/Metrics: monthly

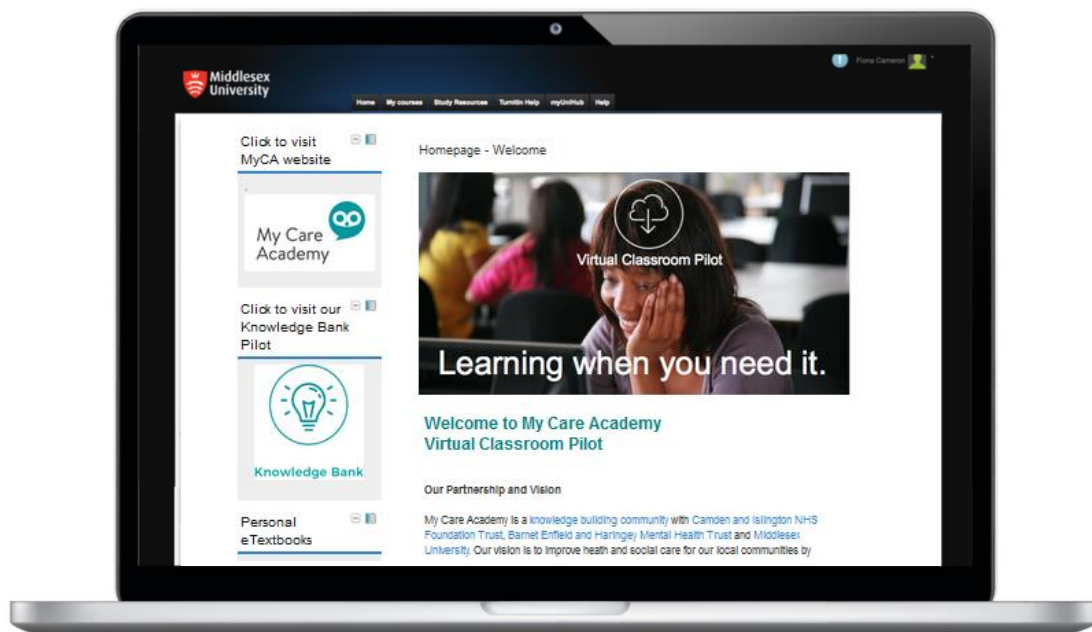
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# The Virtual Classroom Pilot launches in May to June



## Aim:

To pilot and test the Virtual Classroom concept with staff across the partnership.

**Training Theme:** Physical Health & National Early Warning Score

## Summary:

2 month pilot May to June

Review July for Autumn launch

Participants: x 60 total, two groups

Devices: PC & laptops

Web browsers: IE / Firefox

Feedback/Metrics: monthly

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# A Social Mindset



Leadership

Collaboration

Conversations

Social Learning

High Performance



# Get involved in MyCA

How you can get involved

## Be an early adopter: get involved at the start

- Advise on our curriculum
- Be an ambassador: spread the word
- Be a content creator
- Be a blogger
- Be a knowledge bank contributor
- Follow us on social media

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# Join the MyCA journey

## Register your interest today

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# Thank you



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